

**art  
miami**

DECEMBER 3-8 | 2013  
VIP PREVIEW | DECEMBER 3

**CONTEXT**

DECEMBER 3-8 | 2013  
VIP PREVIEW | DECEMBER 3

**aqua13**  
art miami  
at the AQUA HOTEL

DECEMBER 4-8 | 2013  
VIP PREVIEW | DECEMBER 4

FOR IMMEDIATE RELEASE

## **ART MIAMI EXPANDS ITS REACH AND ARTISTIC RANGE WITH A TRIO OF FAIRS DURING MIAMI ART WEEK, DECEMBER 3-8, 2013**

### **Miami's Original Art Fair Unveils Its First Production of Aqua Art Miami at a South Beach Hotel and Its Second Edition of CONTEXT**

MIAMI, Fla. (Oct. 28, 2013) – [Art Miami](#), the city's longest-running contemporary and modern art fair, will return for its 24th edition during Art Week, Dec. 3 through Dec. 8, 2013. The anchor fair for the City of Miami has branched out with two additional contemporary art fairs: [CONTEXT](#) in a 45,000-square-foot pavilion adjacent to Art Miami in the Wynwood Arts District; and [Aqua Art Miami](#) at the Aqua Hotel on Collins Avenue in South Beach.

World-renowned for its refined ambience, consummate quality and accessible diversity, Art Miami now encompasses all levels of the international contemporary art market: from the modern masterpieces and blue-chip contemporary works at Art Miami to the cutting-edge pieces by emerging and mid-career talents at [CONTEXT](#) and [Aqua Art Miami](#). The purchase of the then-eight-year-old Aqua during Art Week 2012 brought the perennially popular satellite into the Art Miami family of fairs, which is retaining Aqua's relaxed, youthful vibe while providing the amenities, infrastructure and collector base that are signatures of its other fairs.

"Aqua embraces emerging talent, acting as an incubator for [CONTEXT](#) and Art Miami, and introducing collectors and curators to fresh faces whose exciting work complements the pieces by more established artists that they are already displaying," says Nick Korniloff, Director of Art Miami LLC. "We can now provide our loyal international collector base with opportunities to acquire works of art at the highest level from all categories of the contemporary market."

Aqua also gives Art Miami a foothold on the beach, conveniently serving art collectors, professionals and enthusiasts on both sides of the Intracoastal Waterway, connected by shuttle buses and multiple-day passes for entrance to all three fairs. On the mainland, the juxtaposition of 125 galleries at Art Miami with 69 at [CONTEXT](#) forms a comprehensive art community spanning 250,000 square feet of the Midtown Miami complex. Its cosmopolitan population represents 22 countries in the Americas, Europe and Asia, with exhibitors converging in the Wynwood Arts District from more than 50 cities, including 25 all across the United States. The 2012 debut of [CONTEXT](#) helped Art Miami attract a record-breaking 60,000 visitors and generate sales of more than \$50 million.

Art Miami and CONTEXT will showcase a series of special exhibitions curated by Julia Draganović, Elena Forin and Claudia Löffelholz of [LaRete Art Projects](#). CHECK OUT will install captivating sculptures, presented by selected exhibitors, in prime positions including at the entrances and in front of the neighboring pavilions. THINK BIG will give artists participating in Art Miami space to stretch out in the passageways linking the flagship fair's three main pavilions, making solo statements bold not only in scale but also in vision and innovation.

The sixth annual Art Video | New Media Lounge, now located at CONTEXT, will spotlight an institution specializing in digital and moving images. In a new video exhibition entitled ZOOM IN, La Rete has invited five galleries to screen their artists' works in viewing booths set in the courtyard between the CONTEXT and Art Miami pavilions that also features an al fresco café and bar. An independent jury of video art experts will view the pieces onsite and choose one of the five artists to honor with the inaugural ZOOM IN Award on Saturday, Dec. 7.

CONTEXT will once again offer insight into Berlin's influential art scene with six contemporary galleries selected by a panel of expert curators and art critics. [ART FROM BERLIN](#) is presented by the [Galleries Association of Berlin \(Ivbg\)](#) – with official support from the municipality of Berlin and the European Union (EU) – which will entertain and enlighten guests at the BERLIN LOUNGE. This microcosm of the global art capital's extensive gallery community will include a cross-section of established and emerging exhibitors.

Across the water, the intimate rooms overlooking the Art Deco courtyard of the Aqua Hotel will be transformed by 46 diverse exhibitors presenting exceptional early-to-mid-career artists as well as innovative interdisciplinary programming. Curated projects include: Sound Vision at Aqua, a dynamic day-to-night mix of multimedia art and music produced by Lyons Wier Music & Audiophile Plus; [MINI MONKEY TOWN](#), a custom-scaled version of New York's premier underground video cinema and culinary platform; exhibitions of emerging artists and acclaimed artists' collaborations with master printmakers; and solo artist installations and happenings to create an immersive experience for fairgoers.

Art Miami and CONTEXT will kick off Art Week on Tuesday, Dec. 3, with the annual must-see VIP Preview, attended by 11,000 art connoisseurs last year. The beneficiary will once again be the [Pérez Art Museum Miami \(PAMM\)](#), opening concurrently in a grand new Herzog & de Meuron-designed building on the downtown waterfront. This exclusive evening will serve as the first opportunity for discerning collectors to acquire the most coveted works of art available from the 20<sup>th</sup> and 21<sup>st</sup> centuries a day before the fairs open to the general public.

The opening of Aqua Art Miami has become the traditional Wednesday destination of influential collectors and art professionals who migrate en masse from Art Basel Miami Beach's Vernissage a short stroll away. The lively atmosphere encourages many to linger late in the hotel's inviting open spaces and seize the chance to have their pick of the exciting pieces on display.

## ART MIAMI and CONTEXT

**Address:** Midtown Miami | Wynwood Arts District  
3101 - 3201 NE 1st Avenue | Miami, FL 33137

**Opening Night / VIP Preview:** Tuesday, Dec. 3, 2013, 5:30 to 10 p.m.  
Benefiting the [Pérez Art Museum Miami](#) (PAMM)  
*Exclusively for VIP cardholders and members of the press*

### General Admission:

Wednesday, Dec. 4, and Thursday, Dec. 5, 2013, 11 a.m. to 7 p.m.;  
Friday, Dec. 6, 11 a.m. to 8 p.m.; Saturday, Dec. 7, 11 a.m. to 7 p.m.;  
Sunday, Dec. 8, 11 a.m. to 6 p.m.

One-day Fair Pass to *only* Art Miami + CONTEXT \$35

Multi-day Fair Pass to Art Miami, CONTEXT + Aqua Art Miami \$75

One-day Fair Pass to *only* Art Miami + CONTEXT for  
Students 12-18 years old, Seniors and Groups over 10 People \$15

To learn more, visit [www.art-miami.com](http://www.art-miami.com) and [www.contextartmiami.com](http://www.contextartmiami.com)

## AQUA ART MIAMI

**Address:** The Aqua Hotel  
1530 Collins Avenue | Miami Beach, FL 33139

**Opening Night / VIP Preview:** Wednesday, Dec. 4, 2013, 4 to 11 p.m.  
*Exclusively for VIP cardholders and members of the press*

**General Admission:** Thursday, Dec. 5, 2013, 12 p.m. to 9 p.m.; Friday,  
Dec. 6, and Sat., Dec. 7, 11 a.m. to 9 p.m.; Sunday, Dec. 8, 11 a.m. to 6 p.m.

One-day Fair Pass to *only* Aqua Art Miami \$15

One-day Fair Pass to *only* Aqua Art Miami for  
Students 12-18 years old, Seniors and Groups over 10 People \$10

Multi-day Fair Pass to Aqua Art Miami, Art Miami + CONTEXT \$75

For further details, visit [www.aquartmiami.com](http://www.aquartmiami.com)

For information and images, email [info@art-miami.com](mailto:info@art-miami.com) or

## MEDIA CONTACTS

Margery Gordon  
Communications Manager  
Art Miami LLC  
E: [mgordon@art-miami.com](mailto:mgordon@art-miami.com)  
T: (305) 868-5681  
C: (305) 989-0027

DKC Public Relations  
E: [artmiami@dkcnews.com](mailto:artmiami@dkcnews.com)  
Miami: Victoria Martinez Hart  
T: (786) 470-3774  
New York: Diana Kashan  
T: (212) 981-5161

## About Art Miami LLC

Art Miami LLC is a partnership consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. The company annually presents a trio of fairs during Art Week: the 24-year-old flagship [Art Miami](#) – Miami's Premier International Contemporary and Modern Art Fair; [CONTEXT](#) – Miami's International Emerging and Cutting-Edge Art Fair, launched in 2012; and the recently acquired [Aqua Art Miami](#) – among the top fairs for emerging art since 2005. The Art Miami family also encompasses three international fairs of contemporary and modern art at other times of each year: [Art Wynwood](#), over Presidents Day weekend in February, with an additional focus on the growing street art movement; the prestigious [Art Southampton](#) in July at the height of the cultural season in this legendary New York retreat for artists and collectors; and the innovative [Art Silicon Valley/Art San Francisco](#) that debuts in October 2014.



## Sponsors & Partners

The generous 2013 sponsors and partners for [Art Miami](#) and [CONTEXT](#) include: [Christie's International Real Estate](#) – Official Luxury Real Estate Partner of Art Miami, [JW Marriott Marquis Miami and Hotel Beaux Arts Miami](#) – Official Luxury Hotels of Art Miami; [Maserati North America](#) – Official Luxury Automobile and VIP Lounge Host; [Canon](#); [Pérez Art Museum Miami](#) – VIP Preview Partner; Bourlet Art Logistics – Official Art Handling & Transport Provider, *Haute Living*, [Greater Miami Convention and Visitors Bureau](#), [Universal Travel](#), Midtown Miami, Heineken, Société Perrier, *Flavorpill*, [LaRete Art Projects](#), [Art From Berlin](#) and the [Galleries Association of Berlin \(lvbg\)](#), The Buoniconti Fund, Spuntino Catering, Bakehouse Art Complex, Boca Museum of Art, Museum of Contemporary Art | North Miami, Nova Southeastern University Museum of Art | Fort Lauderdale, Mutual Art, Artfacts.Net, artprice.com, ArtForbes.com, International Sculpture Center and *Sculpture Magazine*, *Art in America*, *The Art Newspaper*, *Art + Auction*, *Blouin ArtInfo.com*, *Art & Antiques*, *Hyperallergic*, *Artlog*, *Art Nexus*, *Arte Al Día*, *art ltd.*, *Artillery Magazine*, *ANNUAL Magazine*, *IRREVERSIBLE magazine*, *ART OnCuba*, *Art Circuits Guide and Maps*, *Around Town Magazine*, *The Miami Herald*, *The New York Observer*, *Manhattan Magazine*, *Social Life Magazine*, *Private Air Luxury Homes*, *Balthazar*, *South Florida Luxury Guide* and *Venü Magazine*.

[Aqua Art Miami](#)'s generous 2013 sponsors and partners include: JW Marriott Marquis Miami and Hotel Beaux Arts Miami – Official Luxury Hotels of Art Miami, Universal Travel, Heineken, Société Perrier, Hyperallergic, Art F City, Greater Miami Convention and Visitors Bureau, Miami Beach Tourism, Culture & Economic Development, Lyons Wier Music & Audiophile Plus, Monkey Town, Pérez Art Museum Miami, Bakehouse Art Complex, Boca Museum of Art, Museum of Contemporary Art | North Miami, Nova Southeastern University Museum of Art | Fort Lauderdale, ArtSlant.com, Harvard Business School Club of Florida, Mutual Art, Artfacts.Net, artprice.com, International Sculpture Center and *Sculpture Magazine*, *Art in America*, *Art + Auction*, *The Art Newspaper*, BLOUIN ARTINFO, *art ltd.*, *Art & Antiques*, *Hyperallergic*, *Artlog*, *Arte Al Día*, *Artillery Magazine*, *ART OnCuba*, *Art Circuits Guide and Maps*, *ANNUAL Magazine*, *IRREVERSIBLE magazine*, *Around Town Magazine*, *The Miami Herald*, *The New York Observer*, *Manhattan Magazine*, *Social Life Magazine*, *South Florida Luxury Guide* and *VENÜ MAGAZINE*.