

FOR IMMEDIATE RELEASE

Media Contact:
TARA, Ink.
Marcela Rubiano
marcela@taraink.com
305.864.3434 ext. 156

**art
miami**
DECEMBER 4 - 9 | 2012
VIP PREVIEW | DECEMBER 4

CONTEXT
DECEMBER 4 - 9 | 2012
VIP PREVIEW | DECEMBER 4

**ART MIAMI, CONTEXT ART MIAMI AND I PXL U TO PRESENT
ORIGINAL WORKS BY BANKSY DURING MIAMI ART WEEK**

*"BANKSY Out of CONTEXT," debuting Dec. 4, 2012, to include five wall reliefs
featuring some of the artist's most iconic stencils*

MIAMI, Fla. – (Nov. 16, 2012) – Art Miami (www.art-miami.com), in conjunction with new photo-sharing platform **I PXL U** (www.ipxlu.com), is proud to announce "**BANKSY Out of CONTEXT**," one of the most anticipated exhibitions for the 23rd edition of **Art Miami** and the inaugural edition of **CONTEXT Art Miami**, which will kick off Miami Art Week with an **exclusive VIP Preview on Tuesday, Dec. 4, 2012**.

The exhibition, consisting of five wall reliefs equaling more than six-and-a-half tons in weight and featuring iconic stencils from world-renowned guerrilla artist, BANKSY, encourages the debate about 'site-specific' street art outside of its original context. Although the five walls are privately owned and not for sale, I PXL U, and **BANKROBBER** who will be exhibiting in CONTEXT Art Miami, have come together to offer collectors, artists, connoisseurs and VIP fair guests the rare opportunity to acquire works from a limited showing of a selection of the artists most iconic editioned works, including a rare 'Kate Moss AP' and a unique hand decorated example of the artist's first ever 'Rude Copper' print. BANKROBBER also specializes in salvaging, sourcing and restoring original works by the artist known as BANKSY.

I PXL U (pronounced: "I pixel you") is a free photo-sharing platform that allows users to design and print custom photo mosaics. "Our organization, along with I PXL U, is thrilled to share the rare stencils of BANKSY, perhaps the world's most relevant street artist, with the more than 55,000 visitors who come through Art Miami every year," said Nicholas Korniloff, Director and Partner of Art Miami and CONTEXT Art Miami. "We encourage the debate surrounding 'BANKSY Out of CONTEXT' and site-specific art in general, and are excited to have created an arena where the subject can be discussed not only by experts and connoisseurs, but the public."

The names of these exclusive pieces, much like the artist's identity, will remain a mystery until they are unveiled at both Art Miami and CONTEXT Art Miami's highly anticipated VIP Preview on December 4th from 5:30 to 10 p.m. Art Miami & CONTEXT Art Miami VIP Card Holders and press members will be the guests to this exclusive soiree that will benefit the Miami Art Museum. This first view will allow VIP's the first opportunity to acquire some of the finest works from the international galleries representing emerging, cutting edge, contemporary and modern works. Art Miami and CONTEXT Art Miami together, will feature 190 galleries from more than 21 countries.

In the spirit of expanding the discussion, Art Miami and I PXL U have created a space in which attendees can judge in a unique setting, BANKSY's works which would have been destroyed at their original sites. The subject of "site specificity" is divisive within the art community, and visitors will have the opportunity to enter this debate and discuss whether showcasing these works outside their original context is, in fact, an attempt to bring the artist's message to a wider audience. Literature and video footage regarding the artist and his works will be available on-site, and attendees will have the chance to appreciate these

iconic walls while enjoying drinks from the bar and café, as well as, live performances taking place in the outdoor connecting space between CONTEXT Art Miami and Art Miami.

Art Miami and CONTEXT Art Miami, with their combined 250,000-square-feet of indoor and outdoor curated exhibition surface, will become a miniature art city in the heart of Miami's Wynwood Arts District, where attendees will view BANKSY's stencils as well as other curated projects.

"I PXL U, in collaboration with Art Miami, is pleased to present our collection of BANKSY street art," said Stephan Keszler, President and Founder of I PXL U, a new social platform that provides a free way to disseminate memories and mementos online in the form of photo mosaics. "I have no doubt that most of BANKSY's graffiti works would not have survived at their original locations. It is therefore our primary goal to safeguard and preserve these unique works and their critical message, and to share them with as many people as possible."

Robin Barton of BANKROBBER adds, "I am delighted to be given the opportunity to extend this debate through the display of these important early works. Removed from their original context, the question becomes whether they become the mordant bounty of greedy modern day cultural grave robber's or represent a unique chance to see the elusive artist's work up close and personal, out of context, yet within CONTEXT."

Important Dates for Media:

Opening Night / VIP Preview – For VIP Cardholders and members of the press
Tuesday, Dec. 4, 2012, from 5:30 to 10 p.m., benefiting the Miami Art Museum

General Admission:

Wednesday, Dec. 5, 2012, 11 a.m. to 7 p.m.

Thursday, Dec. 6, 2012, 11 a.m. to 7 p.m.

Friday, Dec. 7, 2012, 11 a.m. to 9 p.m.

Saturday, Dec. 8, 2012, 11 a.m. to 7 p.m.

Sunday, Dec. 9, 2012, 11 a.m. to 6 p.m.

Fair Information

For additional information: info@art-miami.com or visit www.art-miami.com or www.contextartmiami.com.

About Art Miami

Known as Miami's premier anchor fair, Art Miami kicks off the opening day of Art Week. The fair will commence on Dec. 4, 2012, with Art Miami's highly anticipated Opening Night VIP Preview, which benefits the Miami Art Museum. World-famous for its outstanding quality, extraordinary variety and stylish, gallery-like decor, Art Miami showcases the finest in modern and contemporary art from more than 125 of the most prestigious international art galleries. Art Miami maintains a preeminent position in America's modern and contemporary art fair market. With its rich history, it is the original and longest-running contemporary art fair in Miami, and continues to receive praise for the variety of unparalleled art that it offers. Art Miami is the must-see event for all serious collectors, curators, museum directors, and interior designers, providing an intimate look at some of the most important work at the forefront of the international contemporary art movement. (www.art-miami.com)

About CONTEXT Art Miami

Miami's newest international emerging and cutting-edge art fair will launch with a VIP Private Preview on Tuesday, Dec. 4, 2012, coinciding with the 23rd edition of Art Miami. Trendsetting galleries from around the globe will exhibit in a state-of-the-art pavilion directly adjacent to Art Miami. CONTEXT Art Miami will feature a curated group of 65 galleries representing exceptional emerging and mid-career cutting edge

artists, including solo artist installations, immersive environments, curated projects and multimedia exhibits. The CONTEXT Art Miami Pavilion will feature a VIP Lounge, Art Video New Media Lounge, performance stage, indoor and outdoor curated projects, and will be located just 50 feet north of the existing 125,000-square-foot Art Miami Pavilion. The combined exhibition space will increase the overall roster of galleries to 190 participants and cover 250,000 square feet. Ample and convenient parking is available for both fairs through the use of a four-story parking garage with 2,000 spots, located directly across the street from the CONTEXT & Art Miami Pavilions, as well as valet parking. A network of complimentary shuttle buses will run round-trip service between Art Miami, CONTEXT Art Miami and Art Basel Miami Beach. (www.contextartmiami.com)

About IPXLU

I PXL U (pronounced: "I pixel you") is a free photo-sharing platform that allows users to design and print custom photo mosaics. Upload, store and instantly send thousands of your images in one mosaic by email or posting to Facebook. (www.ipxlu.com)

About BANKROBBER

BANKROBBER specializes in salvaging and restoring original works by guerilla artist, BANKSY. It provides a unique platform to enable the public to see original site-specific works taken out of their original context to keep them from destruction. BANKROBBER also holds a selection of early BANKSY prints that are available to purchase from their booth at CONTEXT.

About Art Miami, LLC

Art Miami, LLC, is a partnership consisting of art and media industry veterans Nick Korniloff, Mike Tansey and Brian Tyler. Art Miami, LLC, produces Art Miami (www.art-miami.com), Miami's longest-running contemporary art fair, CONTEXT ART MIAMI (www.contextartmiami.com), Art Wynwood (www.art-wynwood.com) and the prestigious Art Southampton (www.art-southampton.com)

Art Miami Sponsors and Partners

Art Miami's generous 2012 Sponsors and Partners - **Christie's International Real Estate, Official Luxury Real Estate Partner of Art Miami, Epic Miami, A Kimpton Hotel, Official Luxury Hotel of Art Miami, Haute Living, IXPLU, Rums of Puerto Rico, Greater Miami Convention and Visitors Bureau, Art From Berlin, LaRete Art Projects, Heineken, Bootlegger 21 NY Vodka, Société Perrier, Flavorpill, The Miami Herald, Kushner Moving Group, ARTLOG, Puerto Rico Does It Better, Midtown Miami.**

#