



## **PRESS RELEASE**

### **Art Miami Show Group Announces the Cancellation of 2020 Editions of Art Miami, CONTEXT Art Miami and Aqua Shows and Launch of Virtual Fair Offering MIAMI ART CITY**

**Miami, FL September 2, 2020** — The Art Miami Show Group has officially announced the cancellation of the 2020 editions of Art Miami, CONTEXT Art Miami and Aqua Art Miami due to continuing concerns around the COVID-19 pandemic. The Fairs will return during Miami Art Week in December 2021.

Over the past few months, the Art Miami team has worked tirelessly to ensure the health and safety of all those who participate in the show's production, presenting an "All Secure" plan that was approved by Dade County to host the December Fairs, which provided optimism that the show would take place in person this year. However, customer feedback that continued concern around domestic and international travel, particularly to and from Miami, would impact attendance, led them to the difficult decision to cancel the live show this year and replace it with a virtual event, thus ensuring connection and commerce would still happen for the community.

"It is with much regret that we cancel this year's in-person editions of Art Miami, CONTEXT Art Miami and Aqua. In their stead, we are excited to launch MIAMI ART CITY, our cutting-edge, high quality online acquisition rooms, offering participating galleries networking and commercial opportunities with a wide array of collectors, art world luminaries, curators, designers and art enthusiasts. We look forward to returning next December to celebrate Miami Art Week and the 32nd edition of Art

Miami in person with all of you,” says Executive Vice President and Director Nick Korniloff.

**MIAMI ART CITY** is a unique online interactive platform designed to drive sales among today’s established and budding art collectors and investors. Spearheaded by the Art Miami Show Group, MIAMI ART CITY utilizes proprietary technology to replicate the art fair experience online in an unparalleled virtual art fair community. The result is a user experience that combines a transactional sales platform with news, education and entertainment content tailored to today’s high-end art market. MIAMI ART CITY will run during the original fair dates of December 1-6, 2020.

The next live editions of Art Miami, CONTEXT Art Miami and Aqua Art Miami are scheduled to take place in 2021.

Art Miami Show Group is moving forward with Palm Beach Modern & Contemporary ([www.artpbfair.com](http://www.artpbfair.com)) taking place in January 2021, and Art Wynwood ([www.artwynwood.com](http://www.artwynwood.com)) taking place in February 2021.

###

**Press Contact:**

Pamela J. Cohen

Marketing, VIP Relations & Sponsorships

[pamela@artmiami.com](mailto:pamela@artmiami.com) | 786.510.7035