

**art
miami**
DECEMBER 5-10 | 2017
VIP PREVIEW DECEMBER 5

CONTEXT
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**ART MIAMI + CONTEXT ART MIAMI REPORT STRONGEST OPENING NIGHT
AT BRAND NEW WATERFRONT LOCATION WITH \$4-MILLION SALE MADE IN FIRST HOUR
& MULTI-MILLION DOLLAR SALES THROUGHOUT FAIR**

(MIAMI, FL – December 6, 2017) – Miami's longest running contemporary art fair, **Art Miami**, kicked-off art week by celebrating the debut of its 28th edition alongside sister fair **CONTEXT Art Miami** with its strongest VIP Preview to date at their brand-new waterfront location on Tuesday, December 5th, 2017. Art Miami is renowned as one of the nation's leading international contemporary and modern art fairs, and had crowds circling the block throughout the entirety of the preview to see works from more than 140 international galleries and 961 artists from 22 different countries and 60 cities.

Art Miami LLC Executive Vice President and Director **Nick Korniloff** and his wife **Pamela Cohen** led a ceremonial ribbon cutting alongside city dignitaries including **Commissioner Ken Russell**, City of Miami, **Deputy Police Chief Ronald Papier**, City of Miami, and **NFL Hall of Famer Joe Namath**, **Franklin Sirmans**, Director of Pérez Art Museum Miami, and **Patricia "Missy" Lawrence**, President of Resorts World Bimini, to open the fair in its new location.

More than 15,000 of the most established collectors, curators, museum professionals, and art world luminaries attended the first fair to open during Art Week to view and acquire Blue Chip and contemporary artists' works, contributing to a frenzy of sales made within the first hour, most notably **Sigmar Polke's** 2005 *L'oiseau bleu* which was placed by **Galerie Terminus** for approximately \$4 million. **Michael Schultz Gallery** placed **Andy Warhol's** 1962 *Marilyn* for \$5.5 million; **Antoine Helwaser Gallery** placed *From Bedroom Painting #42* by **Tom Wesselmann** from 1978/91 and two **Yayoi Kusama** paintings, *Oil No. 7* and *Nets 45*, which totaled sales of \$1.5 million, and **DIE GALERIE** placed **Roberto Matta's** *Cytherance* from 1972 for \$260,000 also in the first hour of the sale. In addition, **NIKOLA RUKAJ GALLERY** placed two **Alex Katz** pieces, both titled *Black Dress (Portfolio of Nine)*, for \$125,000 each from a series that releases in 2018. One was sold prior to the fair opening, and another 30-minutes into the opening, while **55Bellechasse** placed two pieces by rock 'n' roll icon **Jason Newsted of Metallica**, of which half of all sales will be donated to the **Perry J. Cohen Foundation**, and several other important works were placed on hold.

The VIP previews for both **Art Miami** and **CONTEXT Art Miami** were sponsored by Christie's International Real Estate and benefitted the Pérez Art Museum Miami (PAMM), marking the sixth consecutive year that PAMM has been the fair's exclusive VIP Preview benefactor. Art Miami LLC has already donated more than \$150,000 to further the museum's collection and mission, and the partnership remains an integral part of Art Miami's larger commitment to the city of Miami.

VIP Preview attendees included; **Jorge and Darlene Perez**, **Amar'e Stoudemire**, **Frank Ocean**, **Kara Ross** of UNLEASHED, private art advisors **Kim Heirston**, **Lisa Schiff**, and **Kathryn Mikesell**, **Marvin Ross Friedman** and **Adrienne Bon Haes**, **Michael** and **Carolynn Friedman**, **Jeffrey** and **Debra Wechsler**, **Mr. Brainwash**, **Jason Newsted** of Metallica, Former NFL player **Robert Bailey** who helped win two national championships, and the artists **Al Diaz** and **Danny Minnick**.

Tito's offered specialty cocktails to VIP guests during the Preview and will continue to serve these throughout the fair days and LaCroix is the official sparkling water partner sponsor of Art Miami and CONTEXT Art Miami.

CONTEXT Art Miami also saw impressive attendance at the opening of its sixth edition with collectors, connoisseurs and artists perusing over 100 galleries featuring 472 artists. Highlights from the first day's sales at CONTEXT Art Miami notably included **Adelson Galleries** placing of *"Innocent" (Polar Bear)* by **Federico Uribe** from 2017 for \$180,000 in the first hour of the fair, as well as **Markowicz Fine Art** placing three high value pieces

by **Kai** in the first 20-minutes including *Love Vs Money Study in Pink* from 2017 for \$57,000, *The Cage* from 2017 for \$50,000 and *Knowledge Is Power II* from 2017 for \$35,000.

Extremely sought after offerings at the fairs included works by **David Hockney, Joseph Albers, Alexander Calder, Cy Twombly, Jean Michel Basquiat, Pablo Picasso, Willem de Kooning, Roy Lichtenstein, John Chamberlain, Damien Hirst, Marc Chagall, Donald Judd, Ed Ruscha, Donald Sultan, Gerhard Richter, Edward Hopper, Keith Haring, Frank Stella, Richard Serra, Anish Kapoor, Robert Rauschenberg, Jeff Koons, Joan Miró, Grayson Perry** and **Gavin Turk**.

Special projects at this year's fair that are available to view throughout the week include:

- **Christie's International Real Estate**, together with its international affiliates, is hosting a booth at the main entrance of the fair, featuring luxury residential property offerings from around the world.
- **Deep See Project Curated by Carol Damian** is leveraging the power of art as a means of communication to heighten awareness about climate change, marine safety and conservation, and sea level rise. The installation serves as a platform for artists and organizations dedicated to the sea. Sponsored by the **MIART Foundation**, three prominent environmentally engaged artists, **Tina Spiro, Edouard Duval-Carrie** and **Jacek Kolasinski**, who all have deep ties to Miami, have joined forces to address the awesome power and fragility of the sea, the origin and necessity of life on earth.
- **55Bellechasse** is presenting work by rock 'n' roll icon **Jason Newsted, formerly of Metallica** in the exhibition. *RAWK* is the Grammy Award winning bassist's second artistic show following his debut at Art New York. Half of all sales will be donated to the **Perry J. Cohen Foundation**; an organization devoted to the advancement of the arts, environmental, marine and wildlife education and preservation, teenage entrepreneurship, and boating safety education.
- **UNLEASHED** is an interactive booth at Art Miami that focuses on job creation platforms for talented female craft artisans in marginalized areas around the world. The booth shines a spotlight on their talents through media attention in an original content series "CONNECTING THREAD". Founded by jewelry designer **Kara Ross**, **UNLEASHED** and "CONNECTING THREAD" bring awareness to their skills and creates jobs, in turn breaking the poverty cycle. Craft communities and artisans make up 3.5% of the global GDP. This is **BIG BUSINESS** done on a small scale throughout some of the most impoverished and underserved parts of the world.
- **JW Marriott Marquis Miami** and **Hotel Beaux Arts Miami**, the Official Luxury Hotel partner of Art Miami are hosting a special exhibition in conjunction with the fair of emerging and mid-career international talents on display in the hotel lobby.
- **Young at Art Mini-Museum** - A multisensory interactive art installation for fairgoers' children aged three to 13-years old. Those enrolled in the program will enjoy a unique opportunity to experience innovative workshops, performances and interactive artworks all led by cutting edge contemporary artists.
- **LILY NOCHES** – The paintings of Columbian artist **Douglas Mendoza** serve as a stunning backdrop for the launch of the highly-anticipated fashion brand - **LILY NOCHES COLLECTION**; whose premier Spring/Summer 2018 line showcases trims based on his modern abstract paintings. This unique booth is a must-visit with fifty percent of Mendoza's painting sales and fifty percent of **LILY NOCHES** pre-orders being donated to the fashion brand's co-founder, Marc Buoniconti's non-profit organization, The **Buoniconti Fund to Cure Paralysis**.

Running through to **December 10th**, **Art Miami** and **CONTEXT Art Miami** attract more than 85,000 attendees annually, and expect to exceed this number this year in the new location. Nestled between the Venetian Causeway and MacArthur Causeway and just east of Biscayne Blvd, the fairs offer an unprecedented level of convenience and a renewed connectivity to the activities and collectors on Miami Beach with accessible parking, a complimentary shuttle service between fairs and an Uber service for VIP ticket holders throughout the week. The new location also features amenities that allow visitors to spend an entire day at the fairs. To facilitate the experience, there will be six hospitality areas including a waterfront café, an indoor café, outdoor dining space, cocktail lounge, and an outside cocktail deck overlooking beautiful Biscayne Bay. The 250,000 square-foot cement floor solidifies the fair's commitment to its new location and its continued investment in their beloved city of Miami.

EDITOR INFORMATION:

To download fair images please click [here](#)

The generous sponsors and partners include: Christie's International Real Estate; Artsy.net; UNLEASHED; Duke Alumni; Haute Living; JW Marriott Marquis Miami and Hotel Beau Arts Miami; Spuntino Catering; Pérez Art Museum Miami (PAMM); Resorts World Bimini. Cultural partners include: The Bakehouse Art Complex; Patricia & Phillip Frost Art; Harvard Business School Club of South Florida; The Museum of Contemporary Art; NSU Art Museum; The Boca Raton Museum of Art; HistoryMiami Museum; ICA Miami; CultureOwl; Young At Art Museum, Lily Noches, VOSS, Buonicotti Fund, Venu Magazine, The Art Newspaper, Mutual Art, Art Nexus, Miami Magazine, Create! Magazine, Aesthetica and Artillery.

Fair Hours: Wednesday, Dec. 6 – Sat., Dec. 9, 11AM –8PM; Sunday, Dec. 10; 11AM – 6PM

Location: The Art Miami Pavilion, One Herald Plaza @ NE 14th Street, Downtown Miami
On Biscayne Bay between the Venetian & MacArthur Causeways

TICKET INFORMATION

A One-Day Fair Pass provides admission to Art Miami and CONTEXT Fairs. A Multi-Day Pass provides admission to Art Miami, CONTEXT and Aqua Art Miami Fairs.

- One-day fair pass (includes admission for Art Miami and CONTEXT only) - \$50
- Multi-day fair pass (includes admission for Art Miami, CONTEXT and Aqua Art Miami) - \$95
- VIP Pass - \$250 (Unlimited admission to Art Miami + CONTEXT Art Miami during public fair hours; Access to Art Miami VIP Lounge + CONTEXT Art Miami VIP Lounge, except during previously scheduled private events, and complimentary admission to partnering Museums. Special exhibitions may require additional ticket purchase. Access to Aqua VIP Preview on December 6th, 3pm-10pm and unlimited admission during fair hours.)
- Seniors 62 years + - \$35
- Students 12-18 years - \$35
- Children under 12 years accompanied by adult – free. Due to risk of damage to artwork, strollers are not allowed.
- Groups 10 or more Art Miami + CONTEXT Art Miami only (online ticket purchases only) - \$35
- Private + Group Tours by Living International Art - \$90

For further information or tickets, please call 1.800.376.5850, email info@art-miami.com or visit www.artmiamifair.com

TRANSPORT

- A courtesy shuttle service will run daily during fair hours provided for all ticket holders between AQUA Art Miami at Aqua Hotel and ArtMiami/CONTEXT Art Miami at One Herald Plaza
- **First View VIP Courtesy Car Service** – Uber is Art Miami's preferred private transportation provider. Art Miami and CONTEXT First View VIP Cardholders will have access to complimentary one-way transportation to the fairs by registering their First View VIP card at www.artmiami.com or www.contextartmiami.com to receive promo code.
- **Uber Offer for All Attendees** – Art Miami and CONTEXT have teamed up with Uber to provide \$20 off first ride (use code ARTMIAFAIRS) and up to \$5 off first time POOL rides (use code MIAUBERPOOL) to or from Art Miami, CONTEXT and Aqua. Valid for new Uber users only.

FOR ADDITIONAL DETAILS

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